

Collaborative for Scaling Social Impact

Driving systems change by creating a new model of collaborative philanthropy

THE OPPORTUNITY FOR SCALED IMPACT

In the past 25 years, non-profit leaders and social entrepreneurs have done a remarkable job of showing what is possible by bringing high-impact innovations to address some of our most pressing global challenges. However, very few have been able to grow to make a meaningful dent in the problem at the scale at which it exists. Even fewer have fundamentally changed the underlying systems that produce poor results. Enabling transformative impact at scale requires bold new partnerships between proven innovators and government, other NGOs and the private sector, and a new approach to partnership between the world's most promising nonprofit leaders and donors.

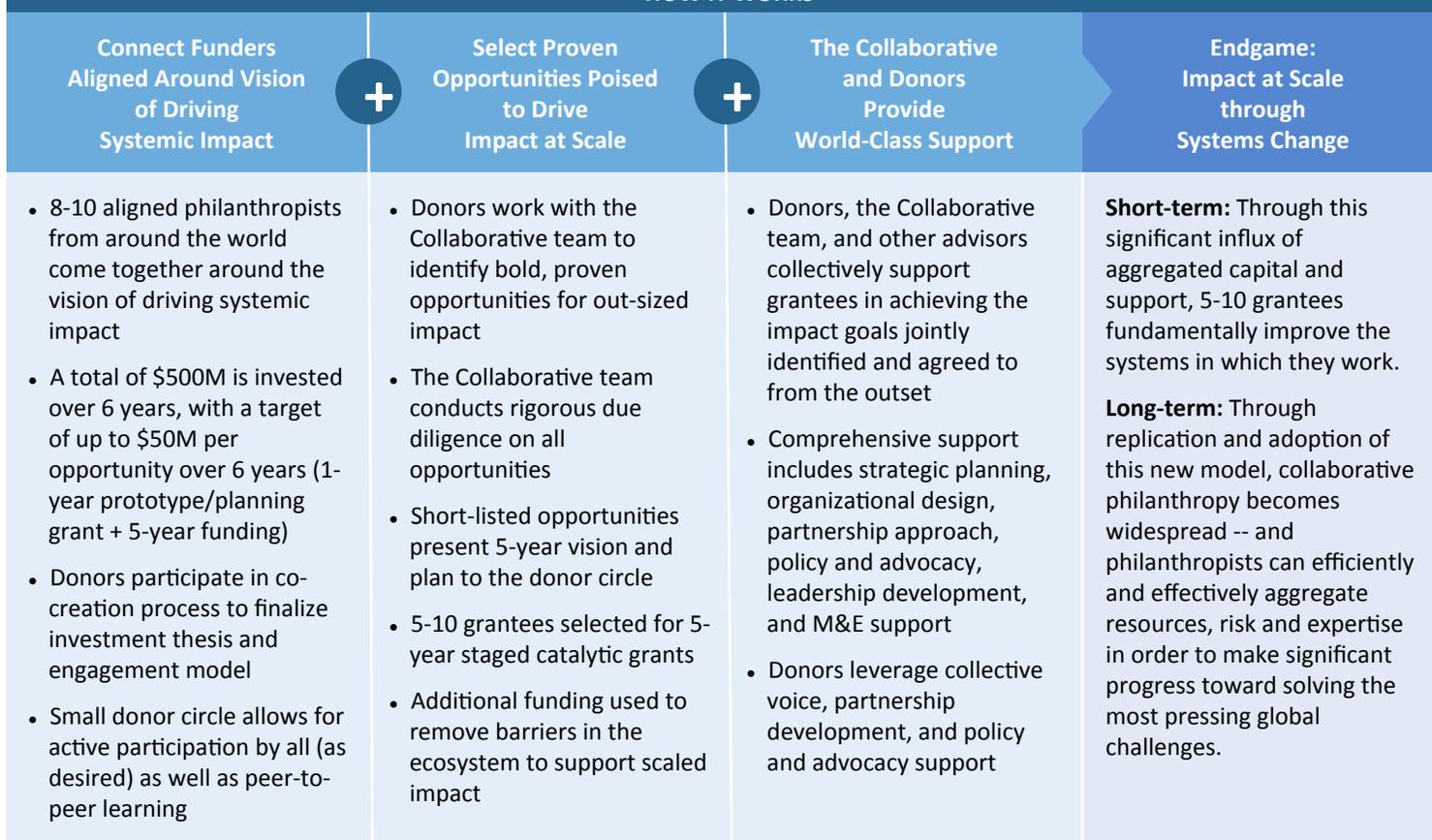
For Non-Profit Leaders: There is an opportunity to accompany some of the most effective and innovative organizations in envisioning and achieving an otherwise unattainable scale of impact, and providing them the capital and support they need to transform the systems in which they work.

For Philanthropists: Most philanthropists find that working with others is necessary in order to drive impact at scale. However, few opportunities exist today to efficiently and effectively aggregate resources, risk and expertise in support of the highest potential opportunities.

The Big Idea

- Make significant progress toward solving some of the most pressing global challenges and drive improved outcomes in education, health and livelihoods in underserved communities globally
- Identify and support bold, proven opportunities for out-sized impact
- Build a new, replicable model of collaborative philanthropy for scaling social impact

HOW IT WORKS



WHAT IS SYSTEMS CHANGE?

The world faces a series of enormous challenges in health, education and livelihoods that are particularly acute in underserved communities. Systems change is not about scaling an organization, intervention or program. Systems change is where fundamentally better ways of operating are embedded in every facet of the system -- resulting in an entire sector within a city, country or region behaving in a more effective way.

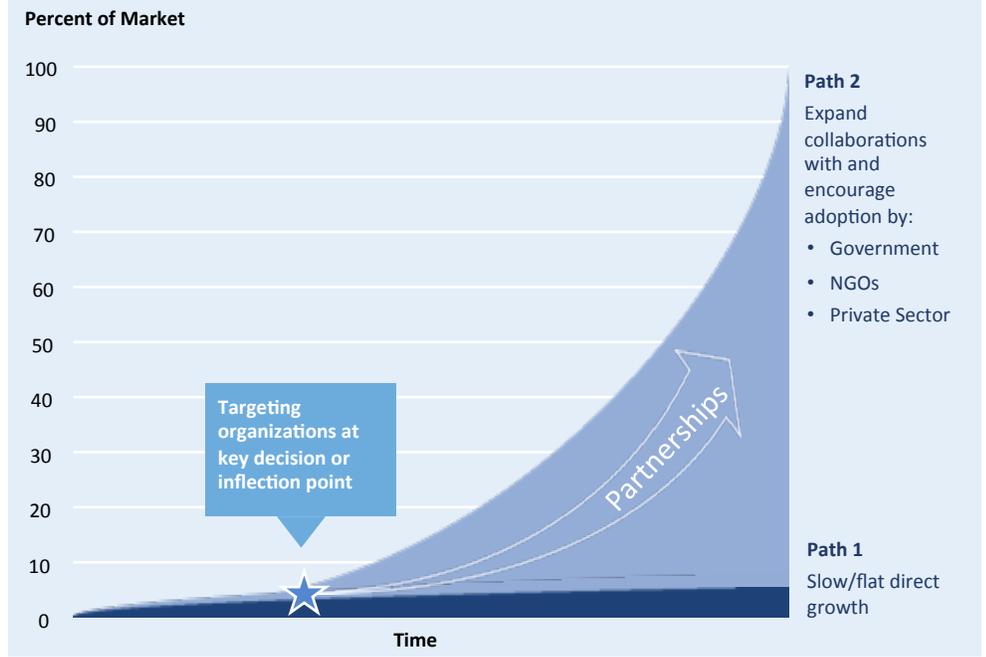
ILLUSTRATIVE OPPORTUNITIES

- Providing 100% access to basic healthcare for women and children in one of the 10 poorest countries in the world
- Pulling millions of Sub-Saharan farmers sustainably out of poverty through proven financing, robust training and market access
- Dramatically improving education outcomes of millions of children in government-run schools in target regions of India and Africa

VALUE PROPOSITION TO PHILANTHROPISTS

Impact: Contribute to making significant progress in solving some of the world's most pressing challenges by sourcing and supporting proven organizations to focus on systems change and achieve outsized impact

ROADMAP TO SYSTEMS CHANGE



Effectiveness: Co-invest with other passionate philanthropists, increase return on investment, access support from a world-class team and tap into the networks and knowledge of other donors

Learning: Become part of a circle of pioneering global philanthropists, with emphasis on learning from other funders as equal partners

INVESTMENT SELECTION CRITERIA

The Collaborative will invest in mid-stage non-profit organizations and

multi-stakeholder initiatives. The three guiding principles for selecting investment opportunities are:

Viable systems change strategy: A clear, measurable goal and plan focused on creating scaled impact.

Likelihood of creating scaled impact: A proven track record for success and potential for systems leadership.

Sustainability post-engagement: Feasible preliminary plan on how the scaled impact will be sustained after Collaborative funding.

THE TEAM



OLIVIA LELAND worked with Bill and Melinda Gates and Warren Buffett as the founding executive director of the Giving Pledge, and has researched and spoken extensively on effective philanthropy. She has worked in international development for the majority of her career and has experience working within the nonprofit, private and government sectors.

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BRENDAN CULLEN is passionate about helping social entrepreneurs deliver sustainable impact at scale. Brendan has served on the founding teams of several high-growth non-profits, including Education Pioneers. Most recently, Brendan was a Managing Director at DRK, where he led efforts to select and support a global portfolio of investments in education, health, agriculture, and economic development.

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KURT PELEMAN has broad experience in the not-for-profit sector. He worked for a range of organizations including Doctors without Borders, Ashoka, and the European Venture Philanthropy Association, taking on roles including CEO, senior executive, member of the board of directors and investment committee, and as a consultant.

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GLOBAL DEVELOPMENT INCUBATOR (GDI) takes a growth engineering approach to the creation and expansion of select ideas, organizations, and initiatives that address urgent global problems. It provides a platform for diverse stakeholders to come together to incubate and scale-up multi-stakeholder initiatives.

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